Sales	Marketing	Translation
From cold-calling to contract drafting, negotiation and closing	Definition and execution of Marketing and Sales strategies	FR – EN – ES Technical, IT, Legal, HR, Marketing, Business & translations
Sale of Financial and HR Performance Software Packages in licensing and SaaS modes	Creation of Partner Networks and Alliances with Software Editors, Integrators & Consulting companies	FR – EN – ES Website and Software Localization
Complex sales mode for C-level Large Account and SMB targets	Drafting of Parnership Contracts	FR – EN – ES Post-editing of Neural Machine Translations
"Hunter" and "Farmer" Business Development Manager for France and EMEA	Product positioning, pricing and account targeting	FR – EN – ES TV Series, Reality Shows and Corporate Videos' Subtitling

## JOB EXPERIENCE

02/17-Present	External Vendor at Sophos Linguae
	• English - French - Spanish: External Vendor (Translation, Localization, Subtitling, Editing,
	Proofreading, Machine Translation Post-Editing) for major Translation Companies working for
	clients such as Schneider Electric, Arrow Electronics, Gartner Group, DuPont de Nemours, Iberdrola,
04/42 5	Expedia, Microsoft, Netflix, Trace TV, University of North Carolina
04/13-Present	Freelance Translator
	• English - French Subtitling of US TV Series, US Reality Shows and Animation series.
	• English - French Translation of Technical Documents and Training Material for various agencies.
	<ul> <li>French - English: Translation of Sales Kit for an HR Budgeting Software Editor.</li> </ul>
	• English - French: Translation of Training Material for Erickson Coaching International.
	<ul> <li>French - English – Spanish: Localization of Coaching Company Website.</li> </ul>
	<ul> <li>English – French: Translation of Consulting Company PMO Blog.</li> </ul>
	<ul> <li>French - English: Translation of Divorce Process Minutes.</li> </ul>
	<ul> <li>English - French Translation of Partnership Agreement between the University of North Carolina at Chapel Hill and Sciences-Po, Grenoble, France.</li> </ul>
	<ul> <li>English - French Translation of newborn Child Care.</li> </ul>
02/12-03/13	Translator and Business Development Consultant at BDM&C
	<ul> <li>Franchised Translation Agency Creation Project: Market Analysis of the franchised territory, Financial Analysis, Writing of the Business Plan, personal means and needs Analysis.</li> </ul>
	<ul> <li>Strategic Consulting, including Business Plans &amp; Sales Strategy Development.</li> </ul>
	• English - French Translation of Technical Documents and Training Material for various agencies.
07/11-01/12	Translator and Business Development Manager at HR Access Solutions France
	Coaching of the sales, pre-sales, product, marketing and consulting teams for the business
	development of an HCM Solution at EMEA level consisting of Workforce Analytics, Workforce Planning and Workforce Budgeting modules targeting Medium-Sized and Large Accounts.
	• French - English Translation of the Company's Sales Kit.
02/00-03/11	Translator and Sales/Marketing Manager at Allshare
	<ul> <li>Market share development of software solutions dedicated to Financial Controlling, Workforce Analytics Workforce Planning and Workforce Budgeting targeting Medium-Sized and Large Accounts.</li> </ul>
	• French - English - Spanish Localization of the software solution.
	• French - English - Spanish Website Translation.

• French - English-Spanish Translation of the Company's Sales Kit.

04/99-12/99	Translator and Operational Marketing Manager at Formula France
	<ul> <li>Operational marketing of a software solution dedicated to Financial Controlling in terms of strategic communication (partners, alliances, trade-shows, seminars, breakfasts).</li> </ul>
	• Work in partnership with technical teams in Bari (Italy) for the development of French version.
04/98-05/99	Freelance Translator Specialized in IT/Software Packages for Ambrey
	<ul> <li>English - French Localization of Software Configuration Wizards and Setup Wizards for Borland Software Corporation (company that facilitates software deployment projects).</li> </ul>
01/96-03/98	Translator and Sales Manager at Micro-Frame Technologies
	<ul> <li>Sales and Pre-sales of a software package dedicated to Project Management.</li> </ul>
	<ul> <li>English - French Localization of the software solution.</li> </ul>
09/92-12/95	Pre-Sales Engineer, Sales Engineer at EC Soft
	<ul> <li>Pre-sale and Sale of the software tools distributed by the Company.</li> </ul>
09/90-08/92	Analyst, then Project Manager at SITB
	• Application maintenance and upgrading of the Export and Credoc modules of the software solution.
10/87-09/90	Trilingual Technical Translator at SEDOC (European Documentation Company) a Thales Group
	<u>Company</u>
	• French - English: Technical translations of French tank retrofitting manuals for Saudi Arabia.
	<ul> <li>French - Spanish - English: Numerous technical translations in different fields (mechanics, electronics, electricity, engineering, chemistry,)</li> </ul>

## EDUCATION

10/89 - 06/90	Post Graduate Diploma in Design of Management Information Systems (MIS) (Institut Français de Gestion).
10/85 - 06/87	MBA Degree, specialization in Finance (IAE de Paris, University of Paris I).
10/80 - 06/84	Master Degree in Translation <u>(ISIT, Institut Supérieur d'Interprétation et de Traduction</u> ). Options: English- Spanish-French Technical Terminology and Management/International Trade.
09/75 - 07/76	High School Diploma (Corwith-Wesley Community School) Corwith, Iowa, USA.