



Pedro CANO NAVARRO
INTERNATIONAL
COMMUNICATION

"Ready to build bridges and break barriers between people, goals and day-to-day".

PZA. CARLOS CASTILLA DEL PINO, 2
14.840 – CASTRO DEL RÍO
(CÓRDOBA) SPAIN
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ven@COMUNICA34.com

Born on January, 22nd, 1980

STYLE AND SPECIALISATION FIELDS

Outreach composition, persuasive prose, care for accuracy.

Marketing, media, public relations, information technology, journalism, popular science, management, economics, contracts, insurance, law, international issues.

EDUCATION

Applied Languages: Europe, 4-year degree..... 2003
Granada University, Provence University at Aix-en-Provence and John Moores University at Liverpool.
www.ugr.es/~factrad / www.univ-provence.fr / www.livjm.ac.uk

Unique programme, created by several European universities. English and French studies applied to **Law** and **Economics**. Starting from Spain, including **two academic years abroad**, in **France** and the **United Kingdom**, and leading to a **triple diploma** (a Spanish *Licenciatura*, a French *Maîtrise* and a British Bachelor of Arts). Range of subjects, from management to comparative business cultures.

Master's Degree in Communication and Public Relations 2006
ESERP Business School, Barcelona. www.eserp.com

Master's Degree in Communication and Marketing Management 2009
UOC: Universitat Oberta de Catalunya, on-line postgraduate programme. www.uoc.edu

Company Management and Self Employment Elementary Course 2009
Official Chamber of Commerce and Industry, Cordoba. www.camaracordoba.com

EXPERIENCE

International relations and communication independent professional *today*
COMUNICA34.com

International project manager November 2010
In charge of event organization and press relations. Association Compostelle-Cordoue and Paradigma Córdoba Foundation. compostelle-cordoue.org

Marketing and communication manager October 2007 – March 2009
Clinica Menéndez Collar (Cordoba). Dental clinic. www.clinicamenendezcollar.com

Office and general assistant August 2005 – June 2007
Edelman – Public Relations Worldwide (Barcelona). www.edelman.com
World top independent communication and public relations agency. Over 45 offices worldwide.
Communication and coordination between international offices. Composition and office tasks.

Information and bookings professional August 2005 – July 2006

SITEL – for Iberia airlines (Barcelona).

www.sitel.es | www.iberia.com

French-speaking and English-speaking markets.

Communication and public relations assistant May 2005

Edelman (**Paris** office).

www.edelman.com

Spanish language teacher October - April 2005

Michelet secondary school (**Vanves, Paris area**). www.ac-versailles.fr/etabliss/michelet-vanves/

Organisation secretary and coordinator January - July 2004

Colega-Córdoba (Cordova).

www.colegaweb.org

Spanish national association for LGBT rights and social equality.

Junior translation project coordinator February – May 2003

Eurotexte, nowadays Lexcelera (**Paris**).

www.eurotexte.fr | www.lexcelera.com

Junior web marketing executive and translator January 2003

International House, Cordova – Spanish for speakers of other languages. www.ihworld.com

IH has over 120 schools over the world. Internal document translation **English-Spanish**.

International assistant July - September 2001

Business Monitor International (**London**).

www.businessmonitor.com

International emerging markets research and analysis. Has subscribers in over 125 countries.

Office tasks with intensive use of **English** and **French**.

MISCELLANEA

ICT

Office, DTP and design tools – advanced.
Computer Aided Translation – intermediate.
Windows networks basic management.
Easy learning of new software.

Languages

Spanish: mother tongue.
English and French: advanced level and
translation ability.

Catalan and Italian: elementary conversational
abilities.

Hobbies

Camping and nature, photography, cuisine, art,
transnational issues, cinema and ICT.

Other

European driving license. Own vehicle.
Internet networking tools and social media for
marketing.

REFERENCES

Mrs. Gabrielle Nanchen Former member of the International Committee of the Red Cross
and former member of the Swiss parliament

As current president of the CompostelleCordoue association, I had the chance to work closely with her in
tasks involving coordination, design and execution of projects for such organisation.

gabrielle.nanchen@netplus.ch

compostelle-cordoue.org

Mr. Jacques Moreillon Former Secretary General of World Organization of the Scout Movement
and former Director General of the International Committee of the Red Cross

Nowadays a board member for Ousseimi and Paradigma Córdoba foundations, I enjoyed having him as a
coordinator, advisor and his company, advice and collaboration for Paradigma Córdoba foundation jobs.

jacquesmoreillon@bluewin.ch

paradigmacordoba.es